UNIVERSITATEA "BABES-BOLYAI" CLUJ-NAPOCA

Faculty of Economics and Business Administration

SEGA doctoral school Academic year: 2023-2024

Detailed class content

Class title: Research methodology and academic integrity

Place where the classes are held: Faculty of economics and business administration

- 1. Techniques for academic writing and presenting research results (Latex)
- 2. Scientometrics. Bibliographical databases (Clarivate Analytics, Scopus etc)
- 3. Types of research and methodologies in economic sciences
- 4. Ethical and academic integrity issues in economic sciences. Turnitin.
- 5. Identifying the research topic and planning the research
- 6. Identifying the state of the art. Critical reading of the research literature
- 7. Formulating the research question, establishing the conceptual framework for research, formalizing, modeling.
- 8. Models validation. Designing studies and experiments
- 9. Qualitative and quantitative research methods in economic sciences
- 10. Disseminating results by publishing. Journal selection, publishing phases

References

- 1. D. Ethridge, Research methodology in applied economics, organizing, planning and conducting economic research, Blackwell, 2004
- 2. A. Bryman, E. Bell, Business Research Methods. Oxford University Press, 2011
- 3. C. Karlsson, C. (Ed.) Researching operations management. Routledge, London, 20101
- **4.** K. M. Eisenhardt, M.E. Graebner, Theory building from cases: Opportunities and challenges. *Academy of Management Journal*, 50(1), 25-32, 2007
- 5. H. Boer, Holweg, M., Kilduff, M., Pagell, M., Schmenner, R., & Voss, C. (2015). Making a meaningful contribution to theory. *International Journal of Operations & Production Management*, 35(9), pp. 1231-1252, 2015
- 6. H.J. Holz, A. Applin, et al. Research Methods in Computing: What are they, and how should we teach them?, Proceedings of ITiCSE 2006, ACM Press
- 7. T. Oetiker, *The not so short introduction to Latex*. 2014, https://tobi.oetiker.ch/lshort/lshort.pdf
- 8. Latex documentation http://latex-project.org/guides/
- 9. M. Mutascu, *Articolul stiintific in economie: de la scriere la publicare* (Romanian Edition), CreateSpace Independent Publishing Platform, 2016

Teachers.

Prof.dr. Gheorghe Cosmin Silaghi

Prof.dr. Levente Szasz